

SOCIAL MEDIA

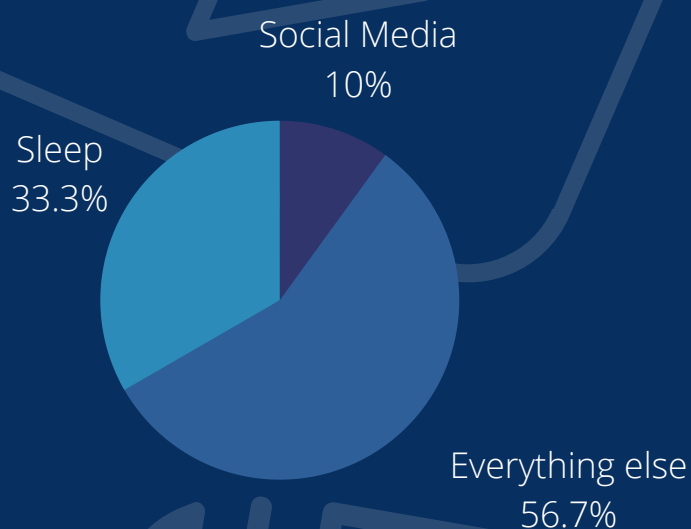
and the usage of it

DEVICES NEEDED

You need an end device with access to the internet. Data centres and huge servers are needed to store the data.

TIME SPENT

About 144 minutes daily with an ascending trend due to the pandemic.



ELECTRICITY

About 103 MB of data usage is equal to: 0,244 kWh of electricity or 126 g CO₂, 15 charged smartphones or 0.6 km driven by car

BE CLEANER

- Stop sending unnecessary e-mails or messages
- Use links to documents instead of e-mail attachments
- Use CO₂-neutral search engines

Sources:

www.broadbandsearch.net
www.greenqueen.com.hk
www.bbc.com
www.lifewire.com
www.stunningstrategy.com



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